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Food Packages Glob

Food Packages Glob è il portale di notizie attuali, di prima mano, aggiornate in tempo reale e filtrabili attraverso temi chiave (libri, legislazione, notizie aziendali, tecnologie...). È il riferimento quotidiano per tutti gli attori della filiera degli imballaggi per alimenti e bevande che vogliono sapere cosa è successo oggi e intuire cosa accadrà domani.



Bta and Hispack simultaneously in May 2012

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Bta., Barcelona Food Technology, and Hispack, International Packaging Exhibition, will once again be held together, 15–18 May 2012 at Fira de Barcelona's Gran Vía venue. The two triennial shows have joined forces to create one of the largest business platforms in the European Union for the food and drinks manufacturing industry. The supply side is represented by more than 2,000 packing machinery, packaging and food technology companies. Over 45,000 visitors are expected to attend.

Bta. 2012 is organised by [Alimentaria Exhibitions](#)—a joint venture between Fira de Barcelona and Reed Exhibitions. This edition marks the debut of a new chairman, the

managing director of Roser Construcciones Mecánicas and president of Amec (Spanish acronym for the Multi-sector Business Association), Lluçia Casellas. It includes three shows encompassing the entire range of machinery and technological solutions for the food and drinks manufacturing industry. Tecnoalimentaria—International machinery and technology show for manufacturing and the food and drinks trade, Tecnocárnica— International machinery, technology, equipment and supplies show for the meat and meat products industry, and Ingretectno—International intermediate food products show for the food and drinks manufacturing industry.

Hispack, organised by Fira de Barcelona in collaboration with Graphispac Asociación, will present packing and packaging machinery and equipment, design solutions, point-of-sale (POS) advertising, new materials and manufacturing processes for packaging, and a wide range of containers and packaging for manufacturing and consumer goods sectors. The show is significant not only for food and beverage industry professionals, but also those in the pharmaceutical, chemical, cosmetics, perfume, textile and car industries, among other specialities. In addition, Hispack will offer a sneak peek at new trends, with technical conferences presenting the latest advances for manufacturing more efficient, sustainable and creative containers to meet new consumer needs.

At its first edition, Hispack&Bta. was very well received, a guarantee of success for the 2012 event involving two sectors that share significant synergies, as the food and drinks manufacturing industry is the leading consumer of packing and packaging machinery and materials. According to the opinion poll conducted at the 2009 edition, 89% of the professionals who attended Hispack&Bta. in 2009 stated that they were pleased that the two shows were held jointly and indicated that they intend to visit again at the next edition.