

NV Distilleries Joins Hands with the Belvedere Group

NV Distillers Ltd. has entered into a manufacturing and distribution arrangement with the Belvedere Group, one of the leading wine and spirit producers of the world, to focus on the Indian market. The agreement allows NV Group to exclusively distribute the vast range of products of Belvedere Group in the country. Together, NV Distillers and the Belvedere Group plan to create and launch a range of premier products in the range of vodka, RTD's and brandy. Speaking on the occasion, Ashok Jain, Chairman, NV Group said, "The manufacturing and distribution arrangement with the Belvedere Group is a stride by NV Group to emerge as the largest producer of grain spirit in the country."

The NV Group is currently operating two distilleries and five bottling units. It is also in the process of setting up two more large distilleries. The group also plans to set up its own malt production & maturation facilities in the coming days.



Jaypee Hotels Presents Amritsari Food Festival

Like every year, Jaypee Hotels has once again brought in the delicacies of authentic Amritsari cuisines from the rustic bylanes of Amritsar for the guests of its hotels through the annual Amritsari Food Festival. Launched on 21st January, 2011 at Jaypee Vasant Continental, New Delhi, the much appreciated food festival will also be held at Jaypee Siddharth, New Delhi from February 4-13, 2011.

With an interactive live kitchen, complete Pujabi décor, and live music, besides the mouth drooling delicacies such as Machchi Pudina Tikka, Magaz Masala, Tawa Meat and vegetarian dishes like Aloo Launji, Sarson da Saag, Vadiyan Matar, Stuffed Kulchas, and creamy Kesar Lassi, among others, the Amritsari Food Festival at the Paatra restaurant of Jaypee Vasant Continental offered the guests a very satisfying gastronomic experience.

Bta and Hispack Renew Partnership



Bta., Barcelona Food Technology, and Hispack, International Packaging Exhibition, will once again be held together, from 15-18 May 2012 at Fira de Barcelona's Gran Vía venue.



The two triennial shows have joined forces to create one of the largest business platforms in the European Union for the food and drinks manufacturing industry. According to the current estimates, around 45,000 visitors will attend the event.


Bta. 2012 is organised by Alimentaria Exhibitions—a joint venture between Fira de Barcelona and Reed Exhibitions. It includes three shows encompassing the entire range of machinery and technological solutions for the food and drinks manufacturing industry—Tecnoolimentaria, international machinery and technology show for manufacturing and the food and drinks trade, Tecnocárnica, international machinery, technology, equipment and supplies show for the meat and meat products industry, and Ingretectno, international intermediate food products show for the food and drinks manufacturing industry.

Hispack, organised by Fira de Barcelona in collaboration with Graphispac Asociación, will present packing and packaging machinery and equipment, design solutions, point-of-sale (POS) advertising, new materials and manufacturing processes for packaging, and a wide range of containers and packaging for manufacturing and consumer goods sectors. In addition, Hispack will offer a sneak peek at new trends, with technical conferences presenting the latest advances for manufacturing more efficient, sustainable and creative containers to meet new consumer needs.

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