



events management

Unique events and communication actions
for your company, brand and product.

Choose an unforgettable experience and
your business will obtain the best
investment return.

Discover today Firaevents.



Wat we do?

Unique events and communication actions for your company, brand and product.

Without experience there is no brand without brand there is no business. We are specialists boosting your strategy through the creative way to conquer your target.

Effective communication before, during and after the exhibition

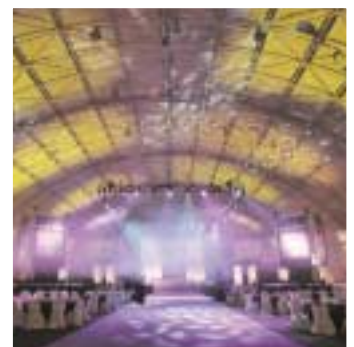
We plan and execute communication and promotion campaigns for your brand/product with a highest investment return.

We bring the product over to the target, creating events and experimental actions aligning the values and brand image, through promotions, product tests, generating traffic to the stand, etc.

Unique and exclusive venues/locations

We can offer you the opportunity to perform your events at the most exclusive locations.

An innovative service of space management. Across a wide knowledge of the sector offering singular options.





Taylor made events

- Product presentations
- Conferences / Corporate Events
- Team Building /motivation events
- Press office
- Corporate Image
- CSR Actions
- Conventions
- Communication
- P.R actions
- Incentives
- Road Shows
- Creative Sampling

Impressive corporate events

We construct, reinforce the positioning, values, image and attributes of your brand into a competitive advantage.

We design marketing and communication strategies and ideas which promote the brand, connecting it with your target.

We create experiences to empower the significance and personality of your brand, to consolidate a market differentiation.

FiraEvents is a Fira de Barcelona service

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