

# Bta.



**Joan Maria Cassany**  
General Manager, ICNITA SL.

Technical training in electronics. PADE (Senior Management Programme), IESE.

In 1981, Cassany founded the first company engaged in developing and manufacturing electronic products for industrial automation. Since that time, he has worked on business projects in the areas of electronics, technology and capital equipment.

In 2004, he founded ICNITA SL.

ICNITA is a technology company engaged in developing and producing electronic identification solutions and projects, specialising in RFID.

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